

MEDIA RELEASE

Tuesday 24 April 2018

For the Good of the Game: AICD to Host Sports Governance Breakfast at Optus Stadium, Western Australia

On Tuesday 1 May 2018, the Australian Institute of Company Directors (AICD) will offer its members and non-members the opportunity to attend a special sports governance breakfast in the Locker Room of the Optus Stadium in Burswood, Western Australia (WA).

The breakfast will include talks and insights from key members of the WA sporting world including Christina Matthews, former Australian cricketer and CEO of the Western Australian Cricket Association, John Edwards, Chair, Rugby WA, Richard Goyder, Chair, AFL Commission, Rob Thompson, CEO, WA Sports Federation and Mike McKenna, CEO of the Optus Stadium.

Well-known for its prestigious director training programs, the AICD offers a range of courses and events to enable sector-specific and organisation-specific issues to be covered in-depth. AICD is active in regional areas and its governance courses are ideal for companies and organisations of all sizes.

"With governance very much top of mind for sports bodies, this is an exciting opportunity for the community in WA to hear from industry experts in an interactive session at an iconic sporting arena. We are committed to delivering innovative, tailor-made governance training and networking opportunities which cater to the needs of our region," said Jody Nunn, WA State Manager, AICD.

The AICD has collaborated with numerous high-profile sports organisations across Australia to deliver tailor-made governance training, including the Australian Institute of Sport and Sport NSW. Following the success of these programs and the increasing pressure and challenges surround sporting boards across Australia, AICD WA will be introducing a specific Sports Governance program to be held on 19 - 20 June 2018.

Sporting organisations manage a range of unique governance challenges, with one of the main challenges of the sport sector being the high proportion of volunteers at board level. Increased media attention and public scrutiny, doping and illicit performance enhancement, anti-social behaviour and public liability are all issues which exist in the sporting governance landscape and must be addressed by executives and directors.

With this current state-of-play, governance training is certain to remain as a priority for the sports sector.

Through this Locker Room breakfast, AICD WA aims to provide its members and non-members with a chance to network and gain valuable insights into strategic and efficient sports governance in today's competitive environment.

WA members wishing to enquire about the AICD governance programs can contact Jody Nunn on 08 9320 1700 or Jnunn@aicd.com.au.

For more information on the Sports Governance program visit <http://aicd.companydirectors.com.au/education/course-calendar/wa/ev137359-short-courses>

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The Australian Institute of Company Directors is committed to excellence in governance. We make a positive impact on society and the economy through governance education, director development and advocacy. Our membership of more than 41,000 includes directors and senior leaders from business, government and the not-for-profit sector.